

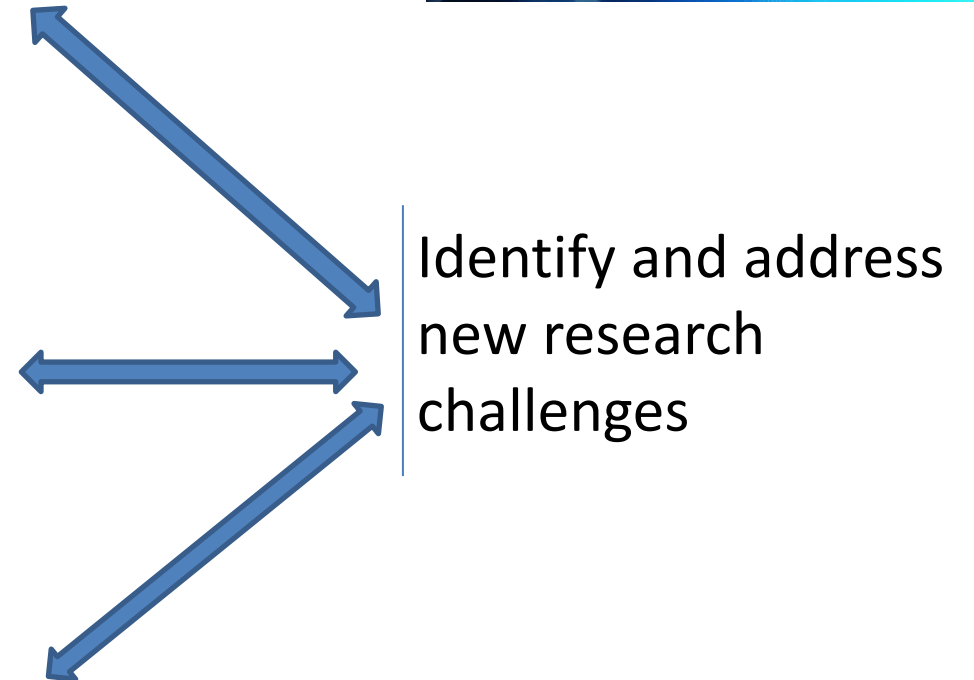
Building and Mobilizing AI-based Innovation Ecosystems

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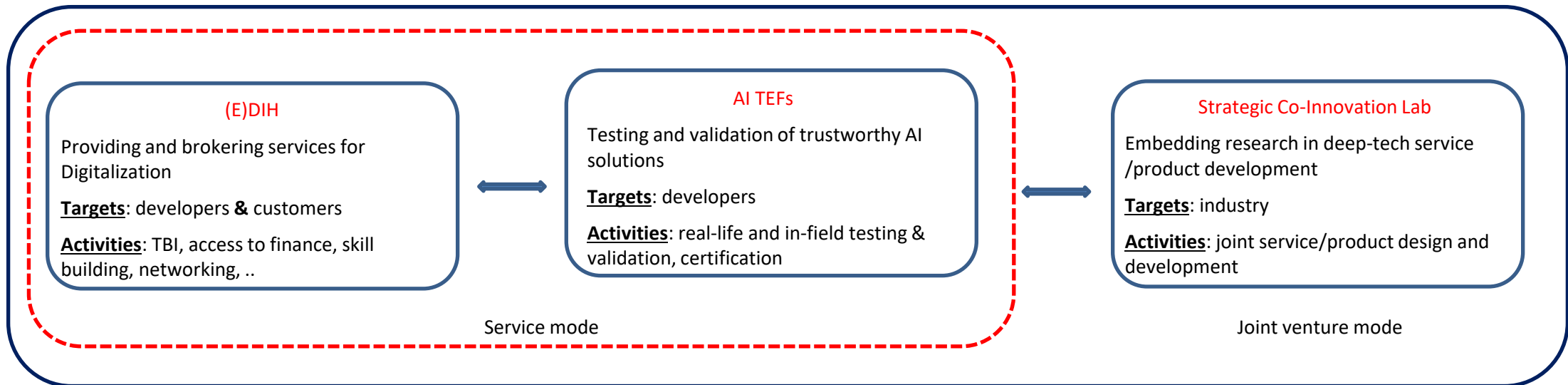
An Integrated AI R&D Platform

- Build and orchestrate AI innovation ecosystems
 - Attracting and serving stakeholders
 - Networking with like-minded organizations (EU and national level)
- Continuously improve assets and offer
 - EDIHs, TEFs, European Data Spaces, AI On-Demand Platform, GAIA-X,
- Develop and deploy innovative models of engagement
 - High-bar joint activities with industry and PA
 - Co-development, co-funding, ROI sharing..



Identify and address
new research
challenges

Innovation Chain



Strategic Co-innovation Labs



Definition

A basket of market-valuable products/services/... (the **perimeter**)

Achievable via a **multi-annual** strategy

Deploying **joint actions**

Keep (ambition, challenge, ..) bar high both for FBK and the partnering industry

Provide a valorization framework

Value Proposition

Together, we **assemble scientific knowledge, domain insights and market prospects** into products and services (encompassing customer needs)

Our co-development guarantees both the **building and the transfer of knowledge** and best tech

The mid-long term perspective facilitates **mutual trust building** and team's harmony allows the pursuance of mutually challenging objectives

Valorization

Asset	Metrics	Valorization
FBK skills and competence, brand	Background knowledge FBK's track record and success stories	Upfront
Effort provided	Skills and competence deployed via the lab	Risk mitigation share
Result(s)	Market value	E.g., royalties